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This announcement is for information purposes only and does not constitute an invitation or offer to acquire, purchase or subscribe for securities or any Shares under the Global Offering. Potential investors should read the prospectus dated September 19, 2013 (the “**Prospectus**”) issued by Forgame Holdings Limited (the “**Company**”) for detailed information about the Global Offering described below before deciding whether or not to invest in the Offer Shares thereby offered in the Global Offering. Any investment decision in relation to the Offer Shares should be taken solely in reliance on the information provided in the Prospectus.

Unless otherwise defined herein, terms used in this announcement shall have the same meanings as those defined in the Prospectus.



## **Forgame Holdings Limited** **雲遊控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 00484)**

### **CLARIFICATION ANNOUNCEMENT**

This announcement is made by the Company to clarify certain information about the Company as reported in certain newspaper articles published on Money Times, South China Morning Post and [www.aastocks.com](http://www.aastocks.com) dated September 18, 19 and 23, 2013 (the “**Articles**”) after considering the requirements of Rule 11.13 of the Listing Rules.

The board of directors of the Company (the “**Board**”) noted that the Articles refer to, among other things, the statements at a press conference held on September 18, 2013 (the “**Press Conference**”) allegedly made by Mr. Wang Dongfeng, our chairman, chief executive officer and executive Director (“**Mr. Wang**”), that: (i) when WeChat opens up its mobile game publishing platform, the Company will become one of its first business partners (“**Statement (i)**”); and (ii) the Company aims at expanding its overseas business to account for 20 per cent of revenue within two years (“**Statement (ii)**”).

The Directors would like to clarify that Mr. Wang did not convey the message in Statement (i) at the Press Conference. Mr. Wang merely stated the fact that since the mobile games currently published by WeChat are developed by Tencent, WeChat has not opened up its mobile game publishing platform to any other game developers. Since Tencent is identified as one of our publishing partners in the Prospectus and WeChat is wholly owned by Tencent, the Directors believe it is possible that the press has inadvertently drawn a conclusion that the Company will become one of the first game developers to enter into WeChat’s mobile game publishing platform if it were to open up in the future. The information contained in the statements made by Mr. Wang is publicly available, non-material information which is not specific to the Company, and therefore does not warrant to be disclosed in the Prospectus.

The Directors would like to further clarify that Statement (ii) was made by Mr. Wang in response to inquiries from the media at the Press Conference. However, Statement (ii) was entirely Mr. Wang's personal view and was made based on Mr. Wang's experience in the online game industry, his personal expectation of the future development of the Company and personal assessment of the performance of the Company and the industry, and therefore should not be considered as any indication of the overseas expansion plan of the Company for the coming two years or any period of time in the future. As disclosed in the Prospectus, the Company plans to further expand its international operations by customizing existing games to target overseas audience as well as developing new games based on the cultural background and demographics of each relevant market. The Company is also establishing and developing overseas subsidiaries and offices to support its international expansion and cooperates with Appionics to distribute its mobile games overseas.

The Directors are of the view that the current disclosure in the Prospectus is accurate and complete in all material aspects, all material information relevant to the Global Offering and the Company has been disclosed in the Prospectus, and there has been no significant change affecting any matter contained in the Prospectus and that no significant new matter has arisen, the inclusion of which in the Prospectus would have been required had it arisen prior to the issue of the Prospectus. In particular, the Company does not currently have any additional information relating to the industry, operational and financial performance of the Company or its expansion plan, or other information that would warrant an amendment to the Prospectus or the issuance of a supplemental prospectus.

**The Directors would like to remind the Shareholders and potential investors in the Offer Shares that any information or representations relating to the Company, the Shares or the Global Offering not included in the Prospectus or the Application Forms must not be relied upon as having been authorized by the Company, the Joint Sponsors, the Joint Global Coordinators, the Joint Bookrunners, the Joint Lead Managers, the Underwriters, any of their respective directors, employees, agents or representatives or any other person or party involved in the Global Offering. Shareholders and potential investors are urged to rely only on information contained in the Prospectus before making investment decisions in respect of the Shares.**

By order of the Board of Directors  
**Forgame Holdings Limited**  
**WANG Dongfeng**  
*Chairman and Executive Director*

Hong Kong, September 24, 2013

*As at the date of this announcement, the Executive Directors are Mr. WANG Dongfeng, Mr. HUANG Weibing, Mr. LIAO Dong and Mr. ZHUANG Jieguang; the Non-executive Directors are Mr. TAN Hainan, Mr. TUNG Hans; the Independent Non-executive Directors are Mr. LEVIN Eric Joshua, Ms. POON Philana Wai Yin and Mr. ZHAO Cong Richard.*